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I Semester B.Com. Degree (CCSS – Reg./Supple./Improv.)
Examination, November 2015
Core Course

1B01 COM: MANAGEMENT CONCEPTS AND PRINCIPLES (2014 Admn. Onwards)

Time: 3 Hours Max. Marks: 40

## PART-A

Answer all questions. Each carries 1/2 mark:

- 1. Name the different processes of management.
- 2. Who is the father of scientific management?
- 3. Define co-ordination.
- 4. What is departmentation?

 $(4 \times \frac{1}{2} = 2)$ 

## PART-B

Answer any four questions. Each carries one mark:

- 5. What is the principle of span of control?
- 6. What is communication?
- 7. What do you mean by policies?
- 8. Mention the essential components of the function of direction.
- 9. Define organisation.
- 10. What is management by objectives?

 $(4 \times 1 = 4)$ 

P.T.O.



## PART-C

Answer any six questions. (not exceeding one page) Each carries 3 marks:

- 11. What are the steps involved in control process?
- 12. Explain the term 'manpower planning'.
- 13. Give the salient features of McGregor's Theory X.
- 14. What are the elements of scientific management?
- 15. What are the essential requirement of an effective plan?
- 16. Distinguish between MBO and MBE.
- 17. Distinguish between policies and objectives.
- 18. What are the features of functional organisation?

 $(6 \times 3 = 18)$ 

## PART-D

Answer any two questions. Each carries 8 marks:

- 19. "Management plans to achieve co-ordinated and well thought out objective through planning." Comment.
- 20. Define performance appraisal. Explain its uses.
- Examine the evolution of management thought from the early pioneer to modern thinkers.

  (2x8=16)